

CLIC is a loose organization of 7 smaller Northern European Chambers of Commerce in Japan created for the purpose of organizing innovative networking events to enable trading of ideas between the members of the participating chambers.

CLIC consists of the Belgian-Luxembourg, Danish, Finnish, Icelandic, Irish, Norwegian and Swedish Chambers of Commerce in Japan.

**Joint European Chambers Networking Event organized by CLIC:
IKEA BUSINESS – we have all the screws!**

Our first joint event with CLIC is a joint Chambers' Networking evening where we have Mr **Alan Mackenzie** from one of the most successful European companies in Japan during the recent years, **IKEA**, as our speaker. Mr Mackenzie is the Country Manager of **IKEA BUSINESS** and he will tell us about the reasons behind IKEA's success in the Japan, challenges they met and how they have tackled them. He will also give us an insight in IKEA's future plans in Japan and the concept behind IKEA BUSINESS.

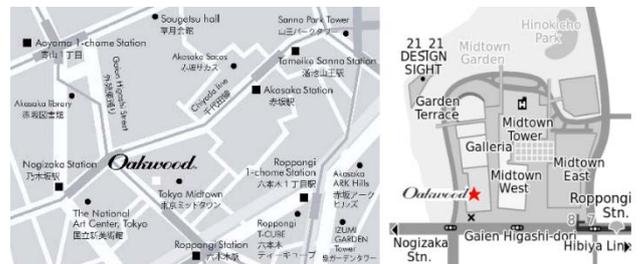


Details:

Date & Time: Wednesday, 23 April, 19:00 - 21:00
 Venue: Oakwood Premier Tokyo Midtown
 Cost: Members 5,000 yen, non-members 7,000 yen

Including buffet and one drink + sake donated
 by *Daishichi Sake Brewery*
 Additional drinks at 500 yen from cash bar

Registrations: by Thursday, 17 April



Registrations and Payment:



Email to Tokio@advantageaustria.org, attn. Ms Iwasaki

Deadline: Wednesday, 16th of April

The fee will be collected at the door and we will provide you with a receipt.
 Cancellations after April 21st or no shows will be charged in full.

About Alan Mackenzie

Mr. Alan Mackenzie is the Country Manager for IKEA BUSINESS, overseeing operations of business departments in all 8 stores in Japan. He is also responsible for strategic planning, forecasting, goal setting, budgeting and new projects and services for business customers.

Mr Mackenzie is originally from Fairfield, Connecticut and earned a BA degree in International Business/Economics from Muhlenberg College in 1990. He moved to Japan in 1991 working first as a language teacher. He joined IKEA in 2006 and is a fluent Japanese speaker.



Organizers: