

## THE FUTURE OF HEALTHCARE IN JAPAN



What issues does Japan face in the  
healthcare sector?  
 What are the opportunities and challenges  
for business in an ageing society?

The Italian Chamber of Commerce in Japan is pleased to invite you to a joint chamber seminar that will feature Danny Risberg, Chairman of the European Business Council in Japan (EBC) and CEO of Philips Electronics Japan, Ltd, speaking about the future of healthcare in Japan, and what Japan needs to do in this sector. As an ageing population, Japan needs to adapt and reform its healthcare system in order to overcome the obstacles which arise from this demographic issue. In the future, Japan may find it needs to develop better and more efficient Hospital to Home solutions for elderly patients, something which Philips sees as a key driver for growth as well as an opportunity for business.

### About the Speaker

Danny Risberg started his current career with Philips at Respironics in 1999. In 2005, he became President and CEO of Fuji Respironics (now Philips Respironics GK). In 2009, he was named COO of Healthcare, Philips Electronics Japan, Ltd. Just a year later, he was appointed CEO for Philips Electronics Japan, Ltd. and Chairman of the Board.



Date: 8<sup>th</sup> October 2014

Time: 18.30 – 19.30

Location: ICCJ, FBR Mita Bldg. 9F,  
4-1-27 Mita, Minato-ku, 108-0073 Tokyo  
Tel. 03-6809-5802

Language: English

Entry fee: ICCJ / EBC / Affiliated Chamber

members 2000 yen

Non-members 3500 yen

Registration: complete online form  
<http://goo.gl/Hz161e> and deliver  
 payment by October 2<sup>nd</sup>



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