



The German Chamber of Commerce and Industry in Japan presents:

Luncheon Meeting in English

~members only~

## CHANCES FOR EUROPEAN SUBSIDIARIES IN JAPAN

- Are you affecting your company's Asia strategy, or is it affecting you?

Ms. Noriko Takagi

Managing Partner, Steinbach & Partner Shanghai/Hong Kong

June 24<sup>th</sup>, 2015 (Wed) / 12:00-14:00

CONRAD Tokyo/ Hamarikyu, Annex 1F ([map](#))

1-9-1 Higashi-Shinbashi, Minato-ku, Tokyo 105-7337 Tel. 03-6388-8000

Yen 6,500 (members) / invoiced after the event

*AS CHINA BECOMES THE WORLD'S LARGEST MARKET FOR EVERYTHING FROM PORK TO PORSCHE'S,  
SHANGHAI IS BECOMING THE NUMBER 1 LOCATION FOR MNC'S ASIAN HEADQUARTERS,  
AND IS ALREADY HOME TO MORE THAN 6,000 JAPANESE AND 2,000 GERMAN COMPANIES.*

This shows the importance of the Chinese market, and is unlikely to change. But how does managing and leading people differ from Japan and Germany to China? What do HQ in Germany and Asian HQ in Shanghai expect from the Japanese team? Are you or your Japanese team involved in the rest of Asia? Does you or the Japanese team report to someone in China yet? Some answers to these questions may lie in the questions German Managers place to us when we speak about the China and Japan regions.

**NORIKO TAKAGI**, Managing Partner and Owner of Steinbach & Partner, a 31-year-old executive consulting firm headquartered in Nuremberg, Germany. She Worked in Germany, Singapore and China for the last 18 years within Management and HR consulting, specialized in Executive Recruiting and Executive Coaching.

Ms. Takagi has worked in China for the last 7 years, primarily with German and other European executives. Prior to that she worked in Germany for 10 years, so is uniquely experienced and able to answer these types of questions.

### Registration @ Member Services

Mr Arnold Ackerer, [Tokio@advantageaustria.org](mailto:Tokio@advantageaustria.org), by June 17<sup>th</sup>, 2015 (Wed)

▶ Please inform us of dietary restrictions if any. ◀

We will send you an invoice after receiving your registration.

Cancellations after the registration deadline and no-shows will be charged in full.

Registrations will be handled on a first come, first served basis.