



The German Chamber of Commerce and Industry in cooperation with the ABC:

Joint Luncheon Meeting in English

~members only~

Abenomics

- Where did the third arrow go?

Mr. Yasuaki Mori

President of Infineon Technologies Japan K.K.

February 27th, 2014 (Thu) / 12:00-14:00

Shangri-La Hotel Tokyo/ Conway Room, 27F ([map](#))

Marunouchi Trust Tower Main, 1-8-3 Marunouchi, Chiyoda-ku, Tokyo

Tel. 03-6739-7888

Yen 6,500 (members only)

*Financial markets are euphoric. Condo sales are up.
Consumers are spending again on luxury items. Inflation seems to be back.*

Has the Japan revival started?

The first two arrows seem to have hit the bulls eye but without a solid hit of the third arrow, a sustainable road to Japan's comeback to the global stage has some fundamental issues it needs to face. Mr. Mori will give his perspectives on the challenges ahead drawing from his experience in global electronics market and give some hints on what must be done.

Yasuaki Mori now runs Infineon Technologies in Japan, is member of its global Executive Management Group and has 30 years experience working in the global electronics and competitive semiconductor market. He was born in Canada, raised in Europe, received a Bachelor of Science and Masters in International Affairs from Columbia University. Overall, he worked and lived in three continents in various roles and developed an excellent understanding of business across many different cultures.

Registration @ Member Services

Ms. Mami Iwasaki, tokio@advantageaustria.org by February 19th, 2014

▶ Please inform us of dietary restrictions if any. ◀

We will send you an invoice within a few days after your registration.

Cancellations after the registration deadline and no-shows will be charged in full.

Registrations will be handled on a first come, first served basis.

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